



2020 IMPACT REPORT

Your Generous Support Raised
\$5.4 Million for WakeMed
Patients and Their Families.



Building Healing Environments

Brain & Spine Health

- Funded continued program expansion to enhance care and improve outcomes.
- Expanded interdisciplinary team, welcoming a new neuro interventionalist, neuro clinical nurse specialist and neuro hospitalist.
- Introduced teleneurology program for all WakeMed emergency departments and WakeMed North Hospital, streamlining care and often eliminating the need for transfer.
- Enhancements reduced time to treatment for stroke patients, saving more than 203.3 million brain cells in a single quarter.
- Implemented healthy aging program to support those with cognitive aging concerns.

Streaming NICU Camera System

- New high-tech camera system allows families to see their child via 24/7 livestream, helping parents who can't be there as much as they would be due to visitation restrictions to COVID-19 or annual flu/respiratory virus season(s).

Hospital @ Your Home

- Program provides high level of care for patients transitioning from hospital care to home, including daily in-person nurse and paramedic visits, televisits with physician(s), telemonitoring and additional in-home therapy as needed.

“For the first time through the Hospital@ Your Home program, we’re offering personalized acute care services in our patients’ homes. We’re improving outcomes, reducing readmissions and helping our patients recover better than ever before.”

William Pittman, MD, Executive Medical Director, WakeMed Hospitalist Program



Supporting Innovative Programs

Pediatric Inpatient Psychologist & Program

- Expanded pediatric behavioral health services to include inpatient pediatric psychiatry program to support hospitalized children with complex needs.

Employee Assistance Fund

- Contributed to support nearly 400 employees in financial crisis – whether due to catastrophic life events or COVID-19-related hardships.

Pediatric Rapid Care Center

- Dedicated area for the clinical evaluation and management of pediatric patients presenting to the Children’s Emergency Department with less acute illnesses and injuries.

Supporting Our Community

- Partnered with SAFEChild to provide physician resources to promote recovery, health and promising outcomes for children and families experiencing abuse and/or neglect.
- Supported Me Fine Foundation to provide emotional and financial support for families whose children are critically-ill, such as those suffering from sickle cell disease, neuroblastoma, heart transplants and more.

Project LAUNCH

- Program embeds mental health and positive parenting support for WakeMed pediatric primary care patients and families who are at-risk.
- Expanded program to include in-home visits, a group intervention program and community pediatrician outreach – allowing to support more families than ever.

Growing Skilled Caregivers

- Provided ongoing funding and support for higher education, clinical training and medical specialty certifications for WakeMed employees.
- Hosted virtual conferences through Wake AHEC for various urgent and emergent educational needs for the community and WakeMed staff on health care issues throughout the year. Examples include behavioral and mental health, COVID-19 and more.
- Supported nurse attendance at the annual Magnet conference during a critical reaccreditation year.
- Funded the WakeMed Leadership Development Institute, a quarterly training program to help foster continued growth and excellence for WakeMed’s 400+ leadership team members.



“This program really allows us to shape the future of children’s lives through early intervention. Helping parents be successful in the early years can help prevent so many long-term emotional, physical and societal problems that could lead to tragic outcomes. Our Project LAUNCH families are raising healthier kids whose physical and emotional needs are being met from a young age.”

Carrie Dow-Smith, MD, WakeMed Pediatrician

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