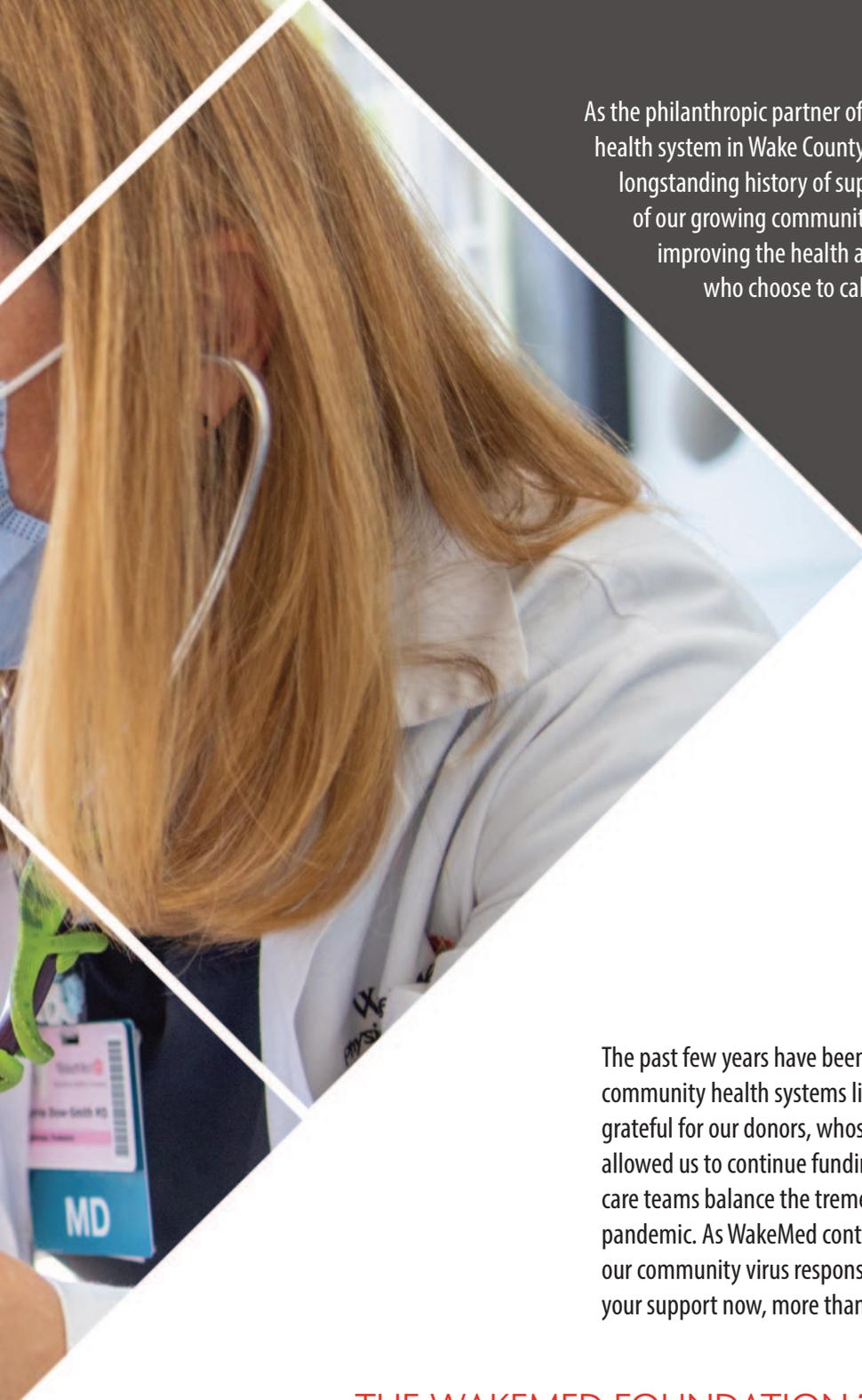




NOW,
MORE
THAN
EVER.



As the philanthropic partner of the largest and only independent health system in Wake County, the WakeMed Foundation has a longstanding history of supporting the health care needs of our growing community. WakeMed is committed to improving the health and well-being of all those who choose to call Wake County home.

The past few years have been immensely challenging for community health systems like WakeMed. We are incredibly grateful for our donors, whose generous contributions have allowed us to continue funding new programs while our health care teams balance the tremendous demands of the COVID-19 pandemic. As WakeMed continues to battle on the front lines of our community virus response, the WakeMed Foundation needs your support now, more than ever.

THE WAKEMED FOUNDATION **100% COMMITMENT**

One hundred percent of your gift to the WakeMed Foundation Annual Campaign will go directly to benefit programs and services at WakeMed. Together, with your support, we can continue to provide life-changing health care to those we serve and respond to the needs of our community today and well into the future.

WakeMed 
Foundation

SUPPORTING INNOVATIVE PROGRAMS

Research suggests that non-medical factors account for 80% to 90% of a person's health.

Better community health requires innovation and collaboration, focusing on prevention, fighting health care inequities and disparities, enhancing access and reducing health care costs.



"No longer can we as health care professionals turn a blind eye to the immense role mental health plays in a person's overall health. This model will allow us to support some of our most vulnerable patients in new ways, while reducing costs and improving access to care for the rest of our growing community."

NERISSA PRICE, MD, MEDICAL
DIRECTOR, WELL-BEING INITIATIVES



FUNDING OPPORTUNITY

WakeMed Center for Community Health

CARE • INNOVATION • EQUITY

THIS YEAR, ALMOST **ONE IN FIVE** PEOPLE IN THE U.S. ARE LIVING WITH A MENTAL HEALTH CONDITION.

Yet, only half of all Americans experiencing an episode of major depression receive treatment. Here in the Triangle, we continue to lack the necessary resources to care for the members of our community who are battling mental illness. Since we know that mental and physical health are intrinsically linked, it can be difficult to treat one without effectively addressing the other.

Funded by the WakeMed Foundation, the Center for Community Health will be a 4,000+-square-foot facility located adjacent to the WakeMed Raleigh Campus that will offer an integrated care model where both physical and behavioral health conditions will be treated under one roof. This proven model has been repeatedly shown to improve health outcomes and reduce health care costs.

The Center will provide transitional care for recently hospitalized patients who are at risk for readmission based on social determinants of health (i.e., lack of insurance, transportation, access to medications, financial or housing instability, etc.). The new space will feature both medical exam rooms and mental health therapy rooms, an on-site laboratory, as well as indoor and outdoor spaces for meditation/relaxation – all designed to provide effective, integrated care that meets both medical and behavioral health needs.

With the support of our WakeMed Foundation donors, together we can focus on addressing these critical issues that face our growing community.



FUNDING OPPORTUNITY

Using Artificial Intelligence to Identify Suicide Risk

With behavioral health concerns at an all-time high, many adults and teens are struggling. What if WakeMed care teams could identify patients at risk for suicide by detecting behavioral health issues early, providing individualized treatment and better medical management before the problems escalate?

EVERY 11 MINUTES, SOMEONE DIES BY SUICIDE IN THE U.S.

WakeMed aims to do just that using artificial intelligence (AI) technology through a partnership with Clarigent Health, a digital mental health company. Using an app called Clairity, select patients will participate in a mental health interview securely recorded via smartphone or laptop. Clairity's unique technology analyzes thousands of features in patients' speech to identify vocal biomarkers linked to mental health risks. It is designed to deliver objective data that may help a mental health professional detect what the human ear misses to flag people with mental health risks including depression and suicidality.

Help us support these important initiatives. Learn more or donate at wakemedfoundation.org.



BUILDING HEALING ENVIRONMENTS

FUNDING OPPORTUNITY

Supporting Our Tiniest Patients & Their Families

Currently, the Cary Hospital Special Care Nursery features open treatment bays for our critically ill infants, rather than a private/single room design. The WakeMed Foundation is supporting the conversion to private rooms, which leads to better patient outcomes and a shorter hospital stay for our tiny patients. The single room design encourages greater family presence, decreases light and noise stimulation for the infant and reduces shared patient care spaces — all of which can help prevent infection, improve breastfeeding rates and support healthy development.

BABIES CARED FOR IN SINGLE-FAMILY ROOMS EXPERIENCE FASTER WEIGHT GAIN AND HIGHER WEIGHT AT DISCHARGE. THEY ALSO REQUIRE FEWER MEDICAL PROCEDURES AND EXPERIENCE LESS STRESS AND PAIN.



“Research shows us that private rooms lead to better outcomes for these fragile patients. We want to create a dedicated space in our special care nursery for every family so parents can truly be part of the care team instead of feeling like visitors, giving them the privacy they need to bond with their babies during a very emotional and stressful time.”

TOM HUGHES, SENIOR VICE PRESIDENT & ADMINISTRATOR, CARY HOSPITAL

EACH YEAR, **LOW BACK PAIN** IS ESTIMATED TO AFFECT APPROXIMATELY 38% OF PEOPLE WORLDWIDE.



FUNDING OPPORTUNITY

WakeMed Back & Spine Health

Back or spine pain is the most common reason for missed work and is the third most frequent reason patients seek care from their health care provider. Yet, with 200+ diagnostic and treatment options, patients often receive fragmented care and are ultimately left without long-term relief or resolution of symptoms. This leads to higher health care utilization and costs, and leaves many patients living in chronic pain.

The WakeMed Foundation is supporting the establishment of the WakeMed Back & Spine Health program, a comprehensive care pathway designed to streamline diagnosis and treatment for the thousands of patients battling back pain each year. This multidisciplinary program will feature a team of physiatrists (physicians who specialize in physical rehabilitation and pain management), physical therapists, neurosurgeons, orthopaedic surgeons and a program navigator to facilitate the prompt and consistent evaluation, diagnosis and treatment of back and spine pain. The program includes the development of a comprehensive clinic, which will initially be located on the Raleigh Campus where patients will be evaluated and treated by our providers.

In its first year, we estimate supporting more than 14,000 new patients with exceptional back and spine care, while reducing unnecessary ED visits, surgeries and imaging studies – resulting in better outcomes, lower costs and improved patient satisfaction.

Help us support these important initiatives. Learn more or donate at [wakemedfoundation.org](https://www.wakemedfoundation.org).

GROWING SKILLED CAREGIVERS



FUNDING OPPORTUNITY

Supporting Frontline Health Care Workers

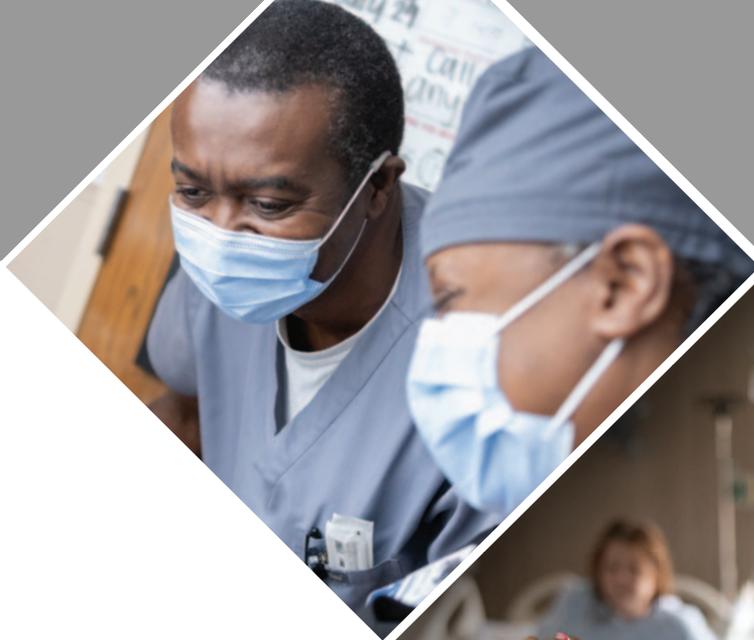
The delivery of exceptional health care requires exceptional people at every level – from leaders and frontline health care workers to those who work behind the scenes and everyone in between. The events of the past several years have put a significant strain on health care workers, including the thousands of WakeMed nurses who provide exceptional care.

AMIDST A GLOBAL PANDEMIC AND A NATIONAL NURSING SHORTAGE, WAKEMED'S NURSE LEADERS AND FRONTLINE CAREGIVERS HAVE WORKED GRUELING HOURS AND EXTRA SHIFTS TO ENSURE WAKEMED PATIENTS GET THE **EXCEPTIONAL CARE** OUR COMMUNITY HAS COME TO EXPECT.

That's why the WakeMed Foundation is committed to investing in these skilled caregivers by fostering leadership development, advanced training programs, and by funding the equipment and supplies needed to support these frontline heroes in delivering exceptional patient care today and in the future.

- **Enhanced Leadership Training:** Nationally renowned leadership assessment program will support nurse leaders in identifying individual and systemwide areas of opportunity to strengthen our team of 215+ nursing supervisors, managers and directors.
- **Advanced Skills Training:** Advanced training programs to support a higher level of care for some of WakeMed's sickest and most high-risk patient populations, including those with high-risk pregnancies or complex wounds.
- **Equipment & Supplies to Support Exceptional Patient Care:** Funding to support the acquisition of innovative and advanced equipment used by frontline health care workers to streamline patient care and reduce medical errors, including blood pressure cuffs that integrate with our electronic medical records and advanced feeding pumps to enhance medication and feeding safety for our tiniest patients, among others.

Help us support these important initiatives. Learn more or donate at [wakemedfoundation.org](https://www.wakemedfoundation.org).



"Never before has it been more important that we support our nursing and caregiver teams in every possible way we can.

Strengthening our leadership teams, offering advanced training and opportunities for growth and development, and streamlining care at every opportunity are just a few steps we can take to show our immense gratitude for our frontline heroes, while enhancing care for our patients and families."

CINDY BOILY, MSN, RN, NEA-BC, SENIOR VICE PRESIDENT & CHIEF NURSING OFFICER



“WakeMed believes in working together to present people solutions and options regardless of where they are in their journey of life – to me, that’s community building. That’s real leadership at the highest of levels.”

**CREIGHTON BLACKWELL, CHIEF CULTURE & IMPACT OFFICER, COASTAL CREDIT UNION
& WAKEMED FOUNDATION BOARD MEMBER & VOLUNTEER**

INITIATIVES PREVIOUSLY FUNDED BY ANNUAL GIVING

- Streaming camera system for neonatal intensive care unit (NICU) to keep families connected
- Hospital @ Your Home program to provide high level of care for patients transitioning from hospital care to home
- Expansion of behavioral health services for both adults and children
- Community and frontline caregiver support for COVID-19-related needs
- Expansion of brain and spine health services, including comprehensive stroke care, neurodiagnostics and memory care
- Community baseline testing to prevent long-term concussion complications for student athletes
- Programs aimed at reducing the pediatric obesity epidemic
- Innovative devices and technologies to help patients with neurological problems regain muscle function and strength
- Access to telemedicine for homeless shelters and our most vulnerable neighbors
- New spiritual care programs to help those dealing with death, tragedy and loss
- Training, certification and higher education for WakeMed caregivers
- And much more

“I believe it’s important to give back and support the community I love so much. The well-being of our community is WakeMed’s mission and driving force. People’s lives are truly changed at WakeMed.”

**BRENDA C. GIBSON, WAKEMED
FOUNDATION BOARD MEMBER
& ANNUAL CAMPAIGN CO-CHAIR**

Creighton
Blackwell

Brenda Gibson



**NOW,
MORE
THAN
EVER.**

YOUR SUPPORT MAKES A DIFFERENCE

While we continue our fight against COVID-19, our community and the needs of our patients keep growing. Please consider joining our incredible community of donors. Every donation made to the WakeMed Foundation makes a difference in the lives of the patients we serve. Together, we can continue to make a positive impact on the health of our community.

To learn more or to make a gift, visit us at wakemedfoundation.org or call 919-350-7656.

"I see firsthand how the Foundation helps support WakeMed's mission. They have helped the Emergency Department tremendously with behavioral health initiatives. With their support, patients get discharged from the ER and into treatment much quicker than before."

**JIM PALOMBARO, MD, PRESIDENT, WAKE EMERGENCY PHYSICIANS
& WAKEMED FOUNDATION BOARD MEMBER**

Jim Palombaro, MD



**YOUR GIFT
TO THE WAKEMED
FOUNDATION
CAN SAVE LIVES
AND IMPROVE THE
HEALTH OF OUR
COMMUNITY.**



wakemed.org/foundation

3000 New Bern Ave. Raleigh, NC 27610

(919) 350-7656

foundation@wakemed.org