



*2020 – 2021  
Annual Giving Campaign*

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*100% of donations fund critical  
WakeMed programs and services*

## *The WakeMed Foundation 100% Commitment*

One hundred percent of your gift will go directly to benefit programs and services at WakeMed. Together, with your support, we can provide life-changing health care to those we serve and respond to the needs of our community.

## *100% of every donation made to the WakeMed Foundation...*

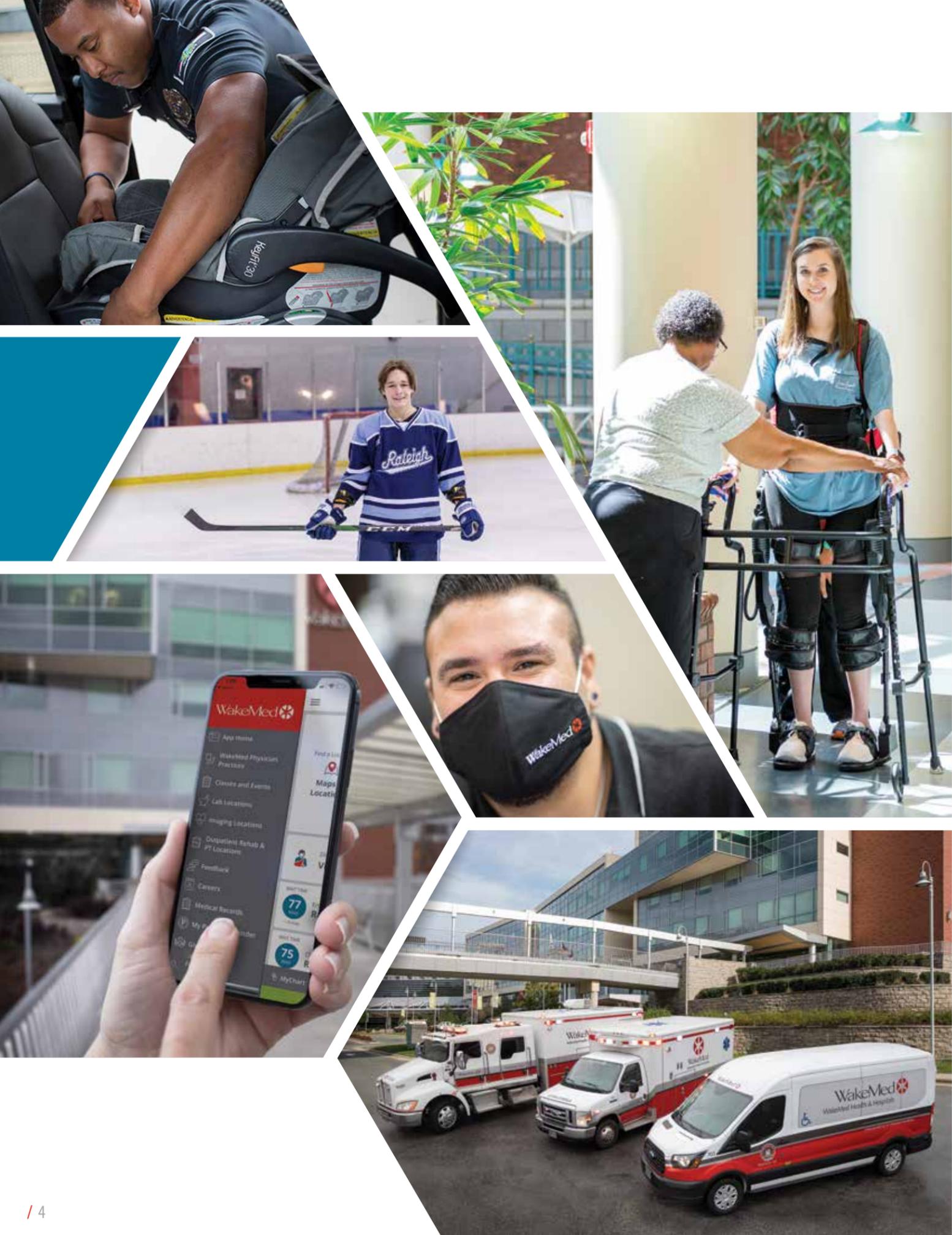
- funds much-needed programs and services that may not otherwise be possible.
- stays right here in our community, supporting the exponential growth of our capital county.
- can help transform the lives of WakeMed's patients and their families.



As the philanthropic partner of the largest and only independent, private not-for-profit health system in Wake County, the WakeMed Foundation has a longstanding history of supporting the health care needs of our growing community. WakeMed is committed to improving the health and well-being of all those who choose to call Wake County home.

### **About the Annual Giving Campaign**

The WakeMed Foundation Annual Giving Campaign raises funds to support critical programs and services that would not be possible without your generous contributions. Each year, you help us improve the health and well-being of this community through philanthropic giving. Your gifts help us transform the lives of WakeMed's patients and their families by developing environments that promote healing, funding innovative programs and services, and enabling caregivers to grow their skill set to provide the highest level of care.



## Initiatives Previously Funded by Annual Giving

- Community and frontline caregiver support for COVID-19 related needs
- Training to support alternative therapies for pain management to reduce the dependence on opioids
- Expansion of brain and spine health services, including comprehensive stroke care, neurodiagnostics and memory care
- Community baseline testing to prevent long-term concussion complications for student athletes
- Programs aimed at reducing the pediatric obesity epidemic
- Innovative devices and technologies to help patients with neurological problems regain muscle function and strength
- Expansion of behavioral health services for both adults and children
- Access to telemedicine for homeless shelters and our most vulnerable neighbors
- New spiritual care programs to help those dealing with death, tragedy and loss
- Training, certification and higher education for WakeMed caregivers
- And much more

WakeMed   
Foundation

Your gift to the WakeMed Foundation helps save lives and improve the health of our community.

## Supporting Innovative Programs

In health care, innovation can mean the difference between life and death. It can also bridge the gap between surviving and thriving. By investing in advanced technologies and the latest programs and services, the WakeMed Foundation helps ensure our community has access to the most specialized care and services – where and when they need them.

### Donations Making a Difference: Expansion of Pediatric Behavioral Health

As our community continues to grow, so do the needs of our children. Behavioral health problems in kids and adolescents are on the rise, yet access to the critical resources needed to help families cope are limited. As many as 1 in 5 children in the United States suffers from a diagnosable mental health disorder, yet studies show that nearly 50% of children don't get the services they need.

With the help of generous WakeMed Foundation donors, WakeMed has invested heavily in pediatric behavioral health services and is committed to serving the needs of this vulnerable population. In our primary care practices, virtual behavioral health services make it easier for families to connect with licensed counselors. Pediatric psychologists are now available to support children managing complex medical and behavioral conditions in our specialty practices. Lastly, a new inpatient and outpatient pediatric psychiatry service helps address the complex pediatric behavioral health needs of our community.



Shereen Alavian, MD

**1 in 5** children in the United States suffers from a diagnosable behavioral health disorder.

*"Until very recently, pediatricians in the community had very little support for patients with behavioral health needs. Pediatric patients with autism, developmental disabilities, ADHD, depression and anxiety struggled to get the care they needed due to lack of resources. WakeMed's investment in innovative programs like virtual behavioral health, specialized pediatric psychology and psychiatry services are allowing us to help kids grow up happier and healthier than ever."*

Shereen Alavian, MD, WakeMed Pediatric Primary Care





## Building Healing Environments

Being part of one of the fastest-growing regions in the country requires a steadfast focus on expanding to meet the growing health care needs of our community. For decades, the WakeMed Foundation has funded new facilities, equipment and services designed to create healing environments for our patients.

### Donations Making a Difference: Stroke Program Expansion

The WakeMed Foundation is currently supporting the establishment of a comprehensive Brain & Spine Health Center of Excellence to respond to our community's increased incidence of stroke and other serious neurological illnesses and injuries.

WakeMed cares for more than 2,000 stroke patients per year – a number that continues to increase annually. Ensuring these patients get highly advanced treatment and interventions as quickly as possible is critical to preserving brain function. New, state-of-the-art imaging equipment helps provide life-saving procedures to remove blood clots quickly. Technological innovations such as a new telestroke program and access to remote neurology services enable us to deliver timely care to critically ill patients throughout the region, which can save lives and prevent long-term disability. Lastly, an expanded care team to include WakeMed's first neuro hospitalist, stroke program navigator and a highly-trained neuro clinical nurse specialist is taking stroke care to the next level.



Chandni Kalaria, MD



*"Patients with neurological disorders and disease have incredibly complex medical needs. Thanks to the WakeMed Foundation, our expanded and highly-specialized team can provide the comprehensive, coordinated care required to support these critically-ill patients – both here at WakeMed and as they transition to their next phase of recovery."*

Chandni Kalaria, MD, Raleigh Neurology

WakeMed cares for more than  
**2,000** stroke patients a year.



## Growing Skilled Caregivers

Maintaining the highest level of care requires the best minds and biggest hearts in the business. That's why the WakeMed Foundation is committed to investing in WakeMed caregivers by offering scholarships, grants and special funding for advanced training, education and skill-building programs that benefit our patients and their families. Since 2001, the WakeMed Foundation has provided more than \$1.1 million in scholarships and grants that ultimately benefit WakeMed patients and families.

### Donations Making a Difference: Helton Scholarship Program

The Helton Scholarship program provides funding for clinical staff seeking to complete a higher education degree – in appreciation for the contribution that nurses and allied health professionals make to the care and well-being of patients at WakeMed. Since 2015, 124 recipients have benefitted from the program, which has provided more than \$376,500 in scholarships.

As a case manager, Helton Scholar John Harris spends his days working in the community to help keep at-risk patients out of the hospital by connecting them with the resources they need to stay healthy. John's passion is helping the underserved – and he is well known by his peers for having the compassion and patience to transform lives through social work. To fulfill his true calling, John has decided to pursue his master's degree, which will allow him to provide a higher level of care than he can offer today.



Since 2001, WakeMed Foundation has provided more than **\$1.1 million** in scholarships and grants.

Since 2015, the Helton Scholarship Program provided **124 recipients** with over **\$376,500** in scholarships.

*"I've seen hundreds of patients who lack access to the clinical care and counseling they need to overcome serious medical and behavioral health problems. By getting my master's degree to become a Licensed Clinical Social Worker, I'll be able to provide much-needed support for our vulnerable neighbors battling substance use disorders and other behavioral health problems so they can get on the road to better health."*

John Harris, BSW, Community Case Management

John Harris, BSW



Kari Stoltz

*"As we collectively navigate this time of increased need, we recognize that the private sector can play a pivotal role in helping our communities. We are dedicated to supporting the WakeMed health care workers who are at the forefront of the coronavirus response, as well as WakeMed's innovative solutions for expanding testing and other urgent programs to aid the Triangle community."*

Kari Stoltz, Triangle Market President for Bank of America



# Supporting Our Community in Times of Need

## Funding COVID-19 Response Efforts

This spring, COVID-19 had a sudden and significant impact on the lives of our patients, health care workers and fellow community members. Fears about working on the front lines, anxieties around seeking or receiving medical care, and worries about the availability of testing affected nearly every member of our community.

Thanks to our many generous donors and corporate partners, the WakeMed Foundation raised more than \$800,000 and collected countless donations of hand sanitizer, personal protective equipment (PPE) and meals in just a few short months – allowing WakeMed to respond to the global pandemic in an extraordinary way.

An overview of the services funded by the WakeMed Foundation throughout the COVID-19 pandemic include:

- Increased rapid COVID-19 testing capacity for health care workers and symptomatic community members
- Access to telemedicine for area homeless shelters to limit the spread of COVID-19 and reduce unnecessary strain on local emergency departments
- Partnering with the City of Raleigh, Wake County and other community-based organizations to distribute masks for more than 30,000 at-risk community members
- Supporting frontline health care workers in financial crisis due to childcare needs, spouse loss of job or other COVID-19 related issues
- Funded training programs and employee wellness initiatives to help frontline care teams throughout the pandemic

## COVID-19 Support at a Glance

### Individual Giving

- 350 Generous Donors
- \$285,036 Raised

### Corporate Giving

- 24 Generous Organizations
- \$593,285 Raised

### Total Funds Raised

- \$878,321





## Thank You

*Thank you to our many individual and corporate donors for your generosity, care and compassion during these challenging times. As COVID-19 continues to impact our community, WakeMed remains committed to delivering exceptional health care while also responding to the needs of our patients, staff and neighbors.*

*Please consider joining our community of donors who are helping the WakeMed Foundation make a difference for our patients and families. Together, we can continue to make a positive impact on our community and those we serve. To learn more or to make a gift, visit us at [wakemedfoundation.org](http://wakemedfoundation.org) or call 919-350-7656.*



*"When COVID-19 hit, I wanted to support our health care heroes on the frontlines. I made a contribution to the Foundation's COVID-19 fund in an effort to help our community. During a time when many of us were feeling powerless, I took comfort in knowing my contribution could make a difference in people's lives."*

Jun Park, Community Donor





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