

WakeMed Foundation *25th Anniversary*

Our Mission

*To be the philanthropic partner of WakeMed,
supporting the health and well-being of our community.*

Our Vision

*To impact the lives of patients by supporting
WakeMed's aspirational goals.*

3000 New Bern Avenue, Raleigh, North Carolina 27610
www.wakemedfoundation.org
919-350-7656

The WakeMed Foundation is a 501(c)(3) not-for-profit organization. Federal tax ID #56-1916549.
If you do not wish to receive future fundraising requests supporting the WakeMed Foundation, please contact us at 919-350-7656.



WakeMed 
Foundation

2019-2020 Annual Giving Campaign
100% of donations support programs & services
that benefit patients & their families

As the philanthropic partner for our community's largest and only independent health system, the WakeMed Foundation has a rich history of supporting the needs of our growing community. WakeMed is committed to supporting the health and well-being of all those who choose to call Wake County home.



Dear Valued Community Member,

As the only independent health system in Wake County, WakeMed delivers more care to our community than anyone else. We are always developing new and innovative treatments, programs and models of care. That's why the WakeMed Foundation is pleased to report that 100% of every donation we receive goes directly to fund the programs and services that support the exceptional patient care for which WakeMed is known.

For a quarter of a century, the generosity of our donors has allowed the Foundation to make a significant difference in the lives of WakeMed's patients and their families, as well as the health and well-being of our community at large.

Whether it's creating healing environments and innovative programs, investing in skilled and compassionate caregivers or addressing the urgent needs of our patients, your contributions are both lifesaving and transformative.

Thank you for helping us to continue our investment in the community WakeMed serves and the health of every individual who calls it home.

Sincerely,

A handwritten signature in black ink, appearing to read "S. Leinenweber".

Stephen Leinenweber, MD

Board Chair, WakeMed Foundation

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What is the WakeMed Foundation Annual Giving Campaign?

The WakeMed Foundation Annual Giving Campaign raises funds that support programs and services that would not be possible without your generous contributions. Each year, you answer the call with donations that help ensure that WakeMed continues to deliver on its mission to improve the health and well-being of our community by providing outstanding and compassionate care. That, in turn, requires innovation, environments that promote healing and caregivers who have every opportunity to add to their skill set and advance their careers.

Initiatives Previously Funded by the Annual Giving Campaign

- Expansion of behavioral health services across Wake County
- Robotic exoskeleton technology to support spinal cord injury, brain injury and stroke patients
- Home blood pressure monitors for stroke patients
- Renovation of the Neonatal Intensive Care Unit (NICU) to add private rooms for babies and parents
- Implementation of a NICU liaison program to support parents of critically ill newborns
- New birthing suites at Cary Hospital
- A nationally accredited child/infant protection seat installation program
- Establishment of a dedicated Pharmacy Residency Program aimed at reducing hospital-acquired infections
- A 37-foot mobile health vehicle and program to increase access to much-needed health services throughout the community
- Training, certification and higher education for WakeMed caregivers
- ...And much more



Your gift to the WakeMed Foundation can have a lifesaving impact on our community.



Supporting Innovative Programs



Simply put, innovation takes patient care to the next level. That's why the WakeMed Foundation is committed to investing in the most advanced technologies and the very latest programs and services. Such a commitment ensures that WakeMed patients throughout our community have access to the highest level of care.

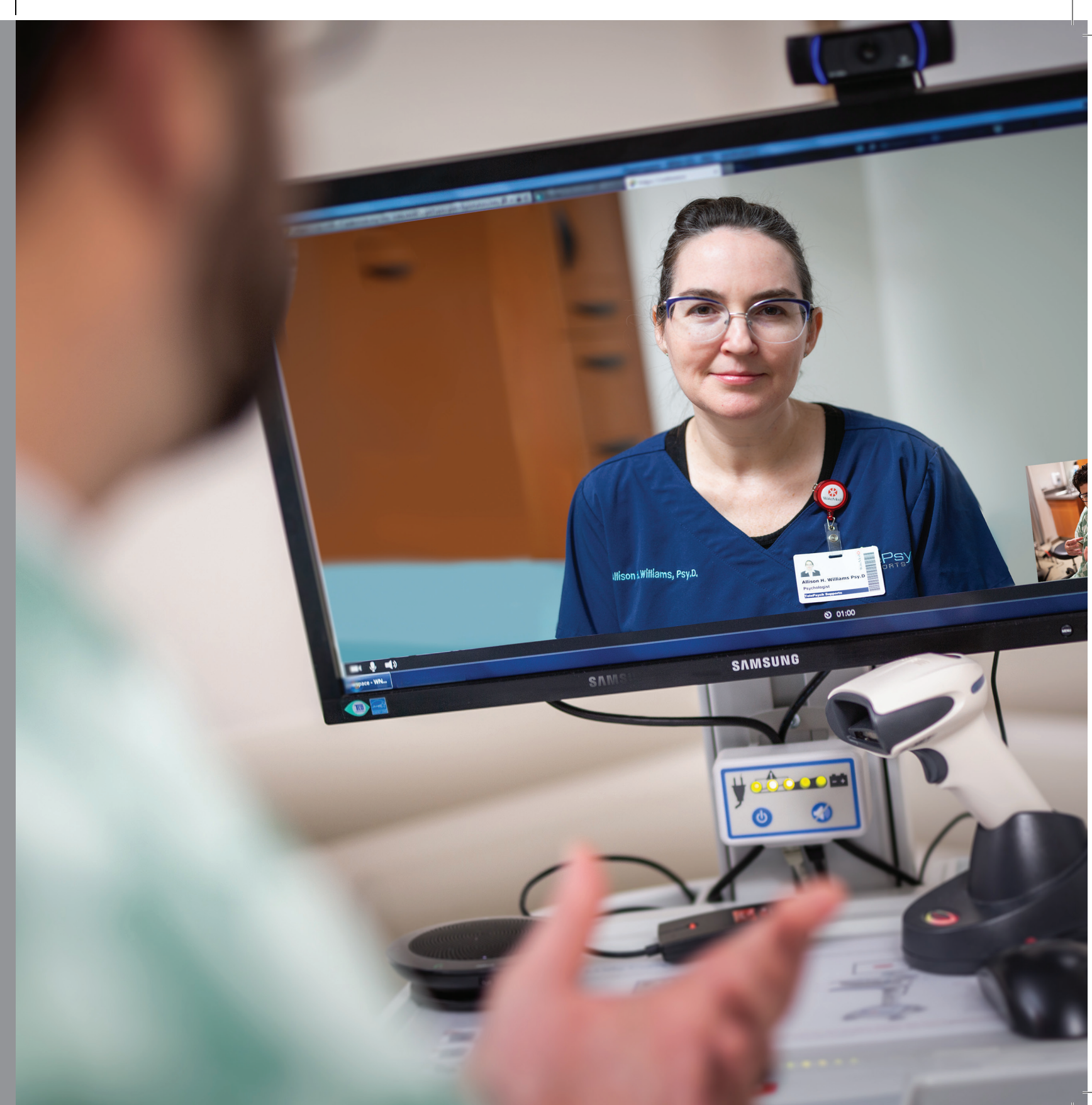
The WakeMed Foundation has a long history of innovation made possible by philanthropy such as unprecedented behavioral health initiatives, state-of-the-art technology and treatment tools for rehab and unique programs that support critically ill newborns, heart patients and their families.

Funding In Action: Behavioral Health & Telepsychology Services

Just as our community is growing, so too are behavioral health needs. By introducing an innovative telepsychology program, WakeMed is better able to address the needs of patients who require expert behavioral health care. In addition to having psychologists available remotely to assist physicians around the clock in all seven of WakeMed's emergency departments, this innovative program provides the necessary care our patients need through one-on-one virtual technology.

"When patients come to us with a behavioral health crisis, they deserve access to highly trained specialists – just like patients with any other life-threatening medical problem. The development of WakeMed's telepsychology program has allowed us to deploy expertly trained psychologists to the system's seven emergency departments. Thanks to the WakeMed Foundation, we now have 15 psychologists delivering care seven days a week to hundreds of patients struggling with behavioral health problems each year."

Allison Williams, PsyD
WakeMed Behavioral Health
Counselor



Building Healing Environments

Keeping up with the growth in Wake County isn't easy. The WakeMed Foundation contributes to WakeMed's investment in new construction, expansion and renovation through philanthropic support. Over the past 25 years, the Foundation has proudly invested in the renovation and creation of the Heart Center, Rehabilitation Health Park, Children's Hospital, Women's Pavilion & Birthplace and much more.

Recently, we supported the introduction of a new mobile wellness program. The Foundation is actively involved in a variety of building projects that will give the families of our community greater access to the quality care they need.

Funding In Action: *Health Lives Here* Mobile Wellness Program

Last year, a 37-foot mobile health vehicle was funded in its entirety by the generosity of WakeMed Foundation donors. Used for corporate wellness, on-site clinic services, health screenings, education and community outreach programs, the Health Lives Here mobile health vehicle supported 42 events, reaching more than 2,000 members of our community in just its first six months.



“During a routine health screening conducted through WakeMed’s Health Lives Here mobile wellness program, I was diagnosed with diabetes — a serious health condition I had no idea I had. Now, I’m grateful to be working with a WakeMed health coach who is 100% committed to helping me get my health on track. She checks on me once a week, and she’s inspired me to exercise and focus on my long-term health and well-being.”

Marcus
Health Lives Here
Program Participant

Growing Skilled Caregivers

Health care is constantly changing. Every day, there are new protocols, best practices, guidelines and innovations, all designed to improve patient outcomes. The ongoing delivery of exceptional patient care depends on WakeMed's ability to invest in its people and to train, foster and develop the best minds and biggest hearts in health care. The WakeMed Foundation provides scholarships, grants and special funding for WakeMed caregivers who wish to learn new skills that directly benefit their departments and the patients they serve.

Funding In Action: Foundation Skills Scholarship Program

Skills Scholarships provide individuals with funds to attend classes, seminars, conferences and programs. These scholarships are specifically designed to help WakeMed employees gain new skills and insights that will help advance their careers and enhance patient care. Since 2001, 460 participants have benefitted from the program, which has provided more than \$600,000 in scholarships.

"The training program I completed in point-of-care ultrasound imaging is allowing us to improve the quality and efficiency of the care we deliver to premature babies who are suffering from life-threatening health problems. Through real-time, guided imaging, we can now provide more targeted procedures and treatments to our tiniest, most vulnerable patients."

Holly Wells, NP
Neonatal Intensive Care Unit
Skills Scholarship Recipient



Your Contributions Change Lives: Emma's Story

It was May 25, 2018. Emma Bailey was finishing her senior year of high school and looking forward to her first year at Meredith College. On that day, just weeks before her high school graduation, Emma's Jeep was involved in a tragic car accident, leaving her with a massive spinal cord injury and completely paralyzed. Over the next 14 weeks, Emma and her family would come to refer to WakeMed as their unexpected new "home," where Emma received lifesaving emergency care, intensive care and months of physical rehabilitation.



Almost immediately, her WakeMed care team started working behind the scenes to arrange for Emma to attend her high school graduation. Despite an intensive treatment schedule, and with the help and support of her new WakeMed family, Emma was able to attend her graduation from Southern Nash High School.

Discharged on September 4, 2018, Emma has outpatient rehab therapy four days a week at the WakeMed Health Park. One of the foundational elements of Emma's therapy is the EKSO, an innovative robotic exoskeleton designed to help spinal cord injury patients relearn to walk.

One of only three such devices in all of North Carolina and just 150 in the entire United States, this revolutionary treatment option has helped Emma make incredible progress by improving her core strength, balance and confidence.

WakeMed's EKSO was made possible by WakeMed Foundation donors like you, whose generosity and commitment to our mission is appreciated beyond measure. What you've also made possible through your philanthropy is a young lady who, after a life-changing tragedy, is on the road to a life-changing recovery.

"Getting up and feeling what it's like to walk again, to look people in the eye, and work toward new and achievable goals with the EKSO has been so motivating for me. I am grateful to WakeMed and the community for making it possible for me to receive this treatment right here in North Carolina. Thanks to my care team and the EKSO, I'm getting stronger every day and with every therapy session."

Emma Bailey
WakeMed Rehabilitation
Patient

"This life-altering therapy has given Emma confidence and strength, as well as motivation and achievable goals. I am beyond thankful that the community has supported the Foundation so Emma has access to this incredible treatment option."

Janet Bailey
Emma's Mother





One hundred percent of your gift will go directly to benefit programs and services at WakeMed.

Thank You

Please consider joining our community of donors who are helping the WakeMed Foundation make a difference for our patients and families. Together, we can continue to make a positive impact on our community and those we serve.

To learn more or to make a gift, visit us at wakemedfoundation.org or call 919-350-7656.

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