



Supporting WakeMed Children's



A History of Pediatric Care & Innovation

As Wake County's leading provider of children's health care services, WakeMed Children's provides crucial care for more than 100,000 children in our community each year. From opening the first and only dedicated Children's Emergency Department in 1997 followed by the first Children's Hospital in 2010 to establishing the first pediatric surgery program in Wake County, WakeMed Children's has a longstanding history of providing key pediatric health care services that our community needs.

Ensuring kids have access to primary care and pediatric wellness services to the most advanced specialty care, including the county's first Level IV neonatal intensive care unit (NICU), WakeMed Children's provides the very best innovative treatment and compassionate care available to children in Wake County.

Care for Every Child

Through the county's only Children's Hospital and dedicated Children's Emergency Department, we serve all families, regardless of their ability to pay. Many of the advanced pediatric services and programs provided by WakeMed Children's are not available anywhere else in the county. Without generous philanthropic support from community leaders and grateful families, WakeMed's history of providing the best possible care for every child in Wake County would not have been possible.



We Need Your Support

In order to ensure that our children continue to have access to the highest level of pediatric care today and in the future, WakeMed Children's needs your help. By supporting WakeMed Children's, you can help WakeMed continue to provide outstanding care for all children who need it.



WakeMed Children's Funding Opportunities

For decades, WakeMed Children's has relied on philanthropic support in order to provide the best pediatric care in Wake County. From the construction of the Children's Hospital to the development of innovative programs designed to improve the health of our children, the WakeMed Foundation has funded the expansion of much-needed pediatric services. Today, gifts to the WakeMed Foundation support a variety of key initiatives at WakeMed Children's.

From unrestricted support to specific programs that help prevent child abuse or address growing pediatric behavioral health needs, philanthropy has enabled WakeMed Children's to respond to the unique needs of our community, time and again. Your philanthropic support will allow WakeMed Children's to continue to pursue our mission of improving the health and well-being of the community through outstanding and compassionate care for all. Every gift helps us innovate, expand and provide for the growing health care needs of the children in our community.

Make a Difference Today!

To learn more about supporting WakeMed Children's through philanthropic giving, contact **Brendan Piper-Smyer** at (919) 350-8841 or bpiper-smyer@wakemed.org.

To donate today, visit www.wakemed.org/foundation.

Ways to Give

Children's Endowment Fund

The WakeMed Foundation recently launched the WakeMed Children's Endowment Fund, enabling donors to invest in the long-term pediatric health of our community through endowment giving. Gifts to this fund will make a lasting impact that will support the continued delivery of innovative pediatric programs and services in perpetuity.

Annual Community Giving Campaign

Your contribution of any amount will fund programs and services throughout WakeMed that wouldn't be possible without philanthropic support.

Society of 1961

Donors who contribute \$1,500 or more annually are recognized through membership in the Society of 1961, named in honor of WakeMed's founding year. Society of 1961 donors will receive an invitation to our annual Appreciation Gala.

Gifts of Gratitude

Grateful patients and families often elect to express their gratitude for outstanding care through charitable gifts. Our Gifts of Gratitude Program provides an opportunity to give back to support your care team, a specific area of care, or a program that made a difference in your life or the life of a loved one.

Corporate Sponsorships

Sponsorships offer our corporate partners the opportunity to show their support of our mission and gain valuable marketing exposure with WakeMed employees, physicians, donors, and community leaders.

Planned Giving

The Legacy Society at WakeMed honors donors who have supported WakeMed Foundation through planned giving vehicles, including estate plans. Planned giving often enables donors to make a significant gift while minimizing taxation and maximizing support for heirs and beneficiaries. To learn more about how you can support WakeMed Foundation through planned giving opportunities, please contact WakeMed Foundation.

Naming Opportunities

Recognition and naming opportunities allow us to honor donors – whether they are individuals, corporations, foundations or organizations – with a lasting dedication.